Transported Update

Summer 2015

Art on Lorries launch at FreshLinc (Image: Electric Egg)

Unveiling at the RSPB reserve at Frampton Marsh (Image: Electric Egg)
Introduction

Transported is now in its third year and the programme, as well as increasing public engagement in great art, has evolved to focus on activities that stand the best chance of being sustained. Every element of this year’s programme is shaped to deliver clear value and purpose in partnership with the voluntary, public and private sectors, empowering local people and delivering great art to the people, places and spaces of Boston Borough and South Holland.

This year Transported is pursuing the following main areas of activity:

• On Your Doorstep & Public Art
• Community Events & Festivals
• Open Book
• Transported Live
• Haulage
• Taster
• Arts & Health
Public Places

On Your Doorstep is a programme of public realm enhancement projects where artists, designers and sculptors are commissioned by local groups, residents and organisations to improve public spaces, making them more interesting, attractive and cared for.

The programme appeals to residents’ sense of pride and takes them on a journey, exploring what makes a place special, how it’s used, the contribution it makes to the community, its history and heritage, and then we identify the best artistic intervention possible. We then bring individual groups together to share their stories and experiences, raising aspiration for what the public realm can contribute in the future.

- Long Sutton Civic Society have unveiled a number of “interventions” by artist Robyn Woolston at the Long Sutton Common Pit, celebrating the area’s heritage and environment.
- cammdesign (Craig and Mary Matthews) have completed their amazing sculpture for the RSPB at Frampton Marsh, unveiled on Saturday 23 May.
- Crowland Parish Council have selected artist Richard Janes to create a sculpture for their green along from the famous Abbey.
- Spalding Civic Society have commissioned artist Joseph Hillier for their ambitious commission, the first of many, to celebrate the town’s markets. Pupils from Spalding High School took part in shortlisting and were involved in final selection after the maquettes were exhibited around the town.
- The Witham East Neighbourhood Action Group have selected glass artist Alx Creations to produce a water feature themed piece for Boston Crematorium, following a programme of workshops exploring the theme of memories and loss.
- The market stalls and traders of Bargate Green in Boston are to be celebrated through a series of banners created by artist Neil Baker, working in partnership with Boston Borough Council. Neil will work closely with the stall holders to produce works that will reflect the people and businesses of the market, and the town’s rich trading history and links to the Hanseatic League.
- Artist James Sutton is underway with six stone carvings that will form a small trail alongside the river on Windsor Crescent in Boston reflecting the working class culture that has made the area what it is.
- Boston Woods have commissioned James Sutton to produce a new piece that responds to the theme of Sir Joseph Banks, local scientist, botanist engineer, explorer, entrepreneur and founder of Kew Gardens in London.
- James Sutton is also working with the Geoff Moulder Leisure Complex management, users and local residents to develop and design locally themed and inspired perimeter fencing.
- Having created a fantastic collection of images on the outside of Fenside Community Centre, Paul Floyd Blake is undertaking a second project on Fenside estate, creating a series of photographs that explore spaces in residents’ homes and how they can tell their story.
- Local artist Steven Hatton worked with Holbeach residents and groups to inform the design of a series of digital photographic stained glass windows to mark the intention to bring the Cemetery Chapels back from dereliction to be used for heritage and cultural activities.
- Boston Borough Council, Boston In Bloom and St Botolph’s are part of a multi-agency group looking at ways of improving the “Boston Gateway” ranging from new planting schemes, mosaics and temporary artworks that demonstrate potential as well as providing opportunity for in depth consultation with residents, shoppers, visitors, shop owners and local businesses.
- The eight hundred year old mystery of King John’s death and lost treasure are to inspire a pageant and festival in Swineshead next year. Transported have commissioned artists, Julie Willoughby and Ruth Pigott to work with residents of Swineshead to create artworks and puppets for the commemoration.

Transported’s ambition is that some of these schemes will lead to follow up projects and that the groups are equipped and empowered to commission ambitious work that can contribute to the visitor experience and sense of identity for Boston Borough and South Holland.
**Temporary Places**

Community Events & Festivals provide a special opportunity to experience art. They are the places where people go to spend their leisure time, weekends, holidays, days off from work. Families and friends, Lincolnshire born or more recently arrived, gather together regardless of previous artistic experience and cultural expectation.

Having input inspirational art experiences into these events, Transported has worked with several groups of community organisers to co-commission new work that is flexible, high quality, and can tour each venue/event: Bookworms by Rhubarb Theatre is a mobile performance piece, and artist Julie Willoughby (Zoomorphia) is delivering a variety of participatory activities tailored to the themes of each event.

- Four local organisers are part of our co-commissioning group
- A minimum of ten community events will be ‘Transported’ this year with high quality arts experiences
- Boston Borough Council are working with us to programme ‘Family Fun Fridays’: events every Friday during the school holidays
- Following a successful tour last year a group of community organisers are working with us to bring Fen Boy back to Boston Borough and South Holland, bringing professional live performance to their local communities

The programme takes partners through the commissioning process, from developing briefs to selection, as well as each making a contribution to the budget and in kind capacity to make it happen, making it more likely they will carry on in the future.

**Local Places**

Libraries (Open Book) offer an ideal location for participatory activity as well as innovative performance for rural communities and isolated villages reached through a mobile library van.

This year library staff have embraced the contribution the arts can make to their spaces and the experience of the users. Transported is working with the library service to co-commission new works that can tour static and mobile libraries ahead of decisions being taken about the long term management of the service.

- Boston, Long Sutton and Spalding will be the centre of a four week participatory arts programme in the autumn with The Eloquent Fold, who were hugely popular last year
- The mobile library service will offer an enriching experience for those in isolated villages over a four month period to build on existing provision in a participatory project with Faceless Arts
- Libraries will come to life as characters emerge from the books in live performance by Rhubarb Theatre

This programme is also about gathering evidence of impact and value, to make arts in libraries more sustainable in the long term.
Creativity in the Workplace

The Transported Live and Haulage programmes demonstrated the value the arts can contribute to workforce morale. Elsoms Seeds and FreshLinc were surprised by the extent our arts projects created a positive spirit within their teams. Evaluation has shown that Transported projects contributed to staff retention and recruitment, specific challenges facing both companies and the sectors they belong to.

So this year we are building on this, inviting new private sector companies to co-commission new works that can tour, as well as developing follow up projects with both companies.

- New businesses will come on board to develop our arts and business offer
- Elsoms are working with local artists Katie Smith and Steven Hatton to develop a photographic project with the whole team
- FreshLinc are co-commissioning a second set of artworks for lorries, with the drivers shortlisting and selecting the artist
- FreshLinc drivers are working with Katie to develop a second photographic project

This year’s programme takes the arts to the private sector, delivering quality arts experience as well as real value to the workforce of partner businesses, an exciting and challenging new area of activity for the county.
At the very core of the Transported approach is the belief that participation, learning new skills and being inspired is the best and simplest route to sustainability. As part of the projects delivered so far we have offered a range of opportunities and consulted with audiences and participants about what they might want to do in the future.

This year we are coordinating a range of Taster workshops in response to this feedback, led by local artists, with the aim of establishing ongoing groups.

- Dance Factor was specifically aimed at young people who find the arts hard to access, either for financial or geographical reasons. Eight new groups were created through external funding and six are continuing on past Dance Factor, alongside being signposted to existing dance groups.

- Mosaic, Stained Glass, Drawing, Creative Writing and Wood Carving sessions took place in Boston Borough and South Holland venues during March to June, and were very successful.

- A new circus programme for young people and adults is being planned on the Fenside estate in Boston as a stepping stone to inspiring new activity.

We have set aside funding to support the development of ongoing groups as a “Do it Yourself” phase that can be used for paying for additional artist fees or purchasing specialist equipment, with groups contributing through subs.
Healthy People

We are working with health partners this year to pilot arts and health projects as a stepping stone to developing a new area of activity for the county.

We know that the arts can contribute to wellbeing and there is an increasing body of evidence to support this. We also know the sector is shrinking, and some health clients have been regular visitors to Transported events and workshops.

- Transported is talking to Lincolnshire County Council and local experts to identify suitable pilot projects for this year
- Transported is working with the University of Lincoln to explore the possibility of action research in the area of social cohesion, in response to specific challenge in the area regarding high levels of migration
- On Your Doorstep, Dance Factor and the new Circus projects on Fenside are being planned and delivered to bring the community together, build positive local identity and pride of place and contribute to social cohesion

In order to sustain the arts in Boston Borough and South Holland we will focus on ensuring service providers are aware of the value the arts can deliver and take steps to establish the partnership and expertise to be able to deliver. This is especially important as well as challenging in rural areas.

Creative People

A healthy professional and voluntary cultural sector has always been part of Transported’s approach in order to provide best support for ongoing activity beyond the initial CPP funding. To this end we have organised fundraising training and mentoring, artist talks to share best practice and Go Sees to inspire, as well as employing local artists.

This year we are holding an event to bring the sector together for networking and to identify common concerns, as well as suggestions for support and advice going forward.

We are also producing a Directory publication that will serve as a useful tool to identify where future specialist support and advice can be found. Beyond Transported all those people that have started doing new arts activity will need advice about getting constituted, organising groups, getting funding, commissioning, developing new skills and techniques.

By encouraging the sector to network and by providing the Directory we hope to leave behind some useful supports to make ambitious art more likely.